

ARIZONA REGIONAL SERVICE COMMITTEE OF NARCOTICS ANONYMOUS
WEBSITE: www.arizona-na.org
ST. LUKES HOSPITAL 1800 E. VAN BUREN, PHOENIX, AZ. 85006
MINUTES FROM January 15, 2012

Remind RCMs about turning in Mileage Reimbursements to Treasurer before meeting, please

START: 12:17 PM (delay due to room access)
OPENED WITH THE SERENITY PRAYER
SERVICE PRAYER— Debra
12 TRADITIONS— Stephen
12 CONCEPTS— Alice
NEW RCMs RECOGNIZED—

1ST ROLL CALL: 7 OUT OF 10 ACVTIVE AREAS PRESENT

OPEN FORUM/OPEN SHARING: NONE REQUESTED

ANNOUNCEMENTS:

-

EXECUTIVE COMMITTEE REPORTS:

CHAIR *See attached*
VICE CHAIR *See attached*
REGIONAL DELEGATE *See attached*
ALT REGIONAL DELEGATE *See attached*
BOARD OF DIRECTORS LIASON *See attached*
SITE COMMITTEE REPORT *ABSENT*
TREASURER *See attached*
SECRETARY *See attached*

RCM REPORTS BY ACTIVE AREAS:

EAST VALLEY AREA *See attached*
NAVAPACHE AREA *See attached*
PEAKS AREA *given verbally*
PHOENIX AREA *See attached*
SOUTH CENTRAL AREA *See attached*
SOUTH EASTERN AREA *See attached*
SOUTH WESTERN AREA *absent*
VERDE VALLEY AREA *See attached*
WEST VALLEY AREA *See attached*
YAVAPAI AREA *See attached*

15 MINUTE BREAK FROM 1:00 TO 1:22 OPENED WITH SERINITY PRAYER

2ND ROLL CALL 9 OF 10 ACTIVE AREAS

SUBCOMMITTEE REPORTS:

ACTIVITIES COORDINATOR OPEN
ARIZONA REGIONAL CONVENTIONAL COMMITTEE *See attached*
DIRECTORY COORDINATOR (Meeting List) *See attached*
HOSPITALS AND INSTITUTIONS *See attached*
LITERATURE REVIEW COMMITTEE OPEN
PUBLIC RELATIONS *See attached*
WEB SERVANT *given verbally*

OLD BUSINESS: *****

NEW BUSINESS: *****

Open positions LITERATURE REVIEW; ACTIVITES COORINATOR Member must be present to answer questions

DISTRIBUTION OF FUNDS: \$0000000
CLOSING PRAYER 3RD STEP PRAYER
MEETING ADJOURNED AT: 3:00

NEXT ARSC MEETING DATE: MARCH 18, 2011

START TIME: RCM FORUM 11:15 AM; ARSC 12:15 PM

ARIZONA REGIONAL SERVICE COMMITTEE OF NARCOTICS ANONYMOUS
WEBSITE: www.arizona-na.org
ST. LUKES HOSPITAL 1800 E. VAN BUREN, PHOENIX, AZ. 85006
AGENDA FOR March 18, 2012

Remind RCMs about turning in Mileage Reimbursements to Treasurer before meeting, please

SERVICE PRAYER— _____
12 TRADITIONS— _____
12 CONCEPTS— _____
NEW _____ RCMs _____ RECOGNIZED— _____

1ST ROLL CALL OUT OF 10 ACVTIVE AREAS PRESENT

OPEN FORUM/OPEN SHARING:

ANNOUNCEMENTS:

+

EXECUTIVE COMMITTEE REPORTS:

CHAIR
VICE CHAIR
REGIONAL DELEGATE
ALT REGIONAL DELEGATE
BOARD OF DIRECTORS LIASON
SITE COMMITTEE REPORT
SECRETARY
TREASURER

RCM REPORTS BY ACTIVE AREAS:

EAST VALLEY AREA
NAVAPACHE AREA
PEAKS AREA
PHOENIX AREA
SOUTH CENTRAL AREA
SOUTH EASTERN AREA
SOUTH WESTERN AREA
VERDE VALLEY AREA
WEST VALLEY AREA
YAVAPAI AREA

15 MINUTE BREAK FROM 1:00 TO 1:15

2ND ROLL CALL OF 10 ACTIVE AREAS

SUBCOMMITTEE REPORTS:

ACTIVITIES COORDINATOR
ARIZONA REGIONAL CONVENTIONAL COMMITTEE
DIRECTORY COMMITTEE
HOSPITALS AND INSTITUTIONS
LITERATURE REVIEW COMMITTEE OPEN
PUBLIC RELATIONS OPEN
WEB SERVANT

OLD BUSINESS: BUDGETS; ARSC ELECTIONS; LITERATURE REVIEW; PR (SOW submitted in July by ROSE W)

NEW BUSINESS:

+

Regional Contact List

Updated 11/30/2011

Arizona Regional Service Committee Executives and Chairpersons	
ARSC Chairperson	Chair@Arizona-NA.org
ARSC Vice Chairperson	ViceChair@Arizona-NA.org
ARSC Secretary	Secretary@Arizona-NA.org
ARSC Treasurer	Treasurer@Arizona-NA.org
ARSC Vice Treasurer	ViceTreasurer@Arizona-NA.org
ARSC Regional Delegate	RD@Arizona-NA.org
ARSC Regional Delegate Alternate	RDA@Arizona-NA.org
ARSC Hospitals and Institutions Chairperson	HI@Arizona-NA.org
ARSC Literature Chairperson	Literature@Arizona-NA.org
ARSC Directory Committee Chairperson	MeetingList@Arizona-NA.org
ARSC Public Relations Chairperson	PR@Arizona-NA.org
ARSC Webserver	Webserver@Arizona-NA.org
ARSC Activities Chairperson	Activities@Arizona-NA.org
ARSC All Members (including RCMs)	ARSC Everybody@Arizona-NA.org

Arizona Regional Committee Members	
East Valley Area RCM1	EastValleyRCM1@Arizona-NA.org
East Valley Area RCM2	EastValleyRCM2@Arizona-NA.org
Navapache Area RCM1	NavapachRCM1@Arizona-NA.org
Navapache Area RCM2	NavapachRCM2@Arizona-NA.org
The Peaks Area RCM1	PeaksRCM1@Arizona-NA.org
The Peaks Area RCM2	PeaksRCM2@Arizona-NA.org
Phoenix Area RCM1	PhoenixRCM1@Arizona-NA.org
Phoenix Area RCM2	PhoenixRCM2@Arizona-NA.org
South Central Area RCM1	SouthCentralRCM1@Arizona-NA.org
South Central Area RCM2	SouthCentralRCM2@Arizona-NA.org
South East Area RCM1	SouthEastRCM1@Arizona-NA.org
South East Area RCM2	SouthEastRCM2@Arizona-NA.org
South West Area RCM1	SouthWestRCM1@Arizona-NA.org
South West Area RCM2	SouthWestRCM2@Arizona-NA.org
Verde Valley Area RCM1	VerdeValleyRCM1@Arizona-NA.org
Verde Valley Area RCM2	VerdeValleyRCM2@Arizona-NA.org
West Valley Area RCM1	WestValleyRCM1@Arizona-NA.org
West Valley Area RCM2	WestValleyRCM2@Arizona-NA.org
Yavapai Area RCM1	YavapaiRCM1@Arizona-NA.org
Yavapai Area RCM2	YavapaiRCM2@Arizona-NA.org

DISTRIBUTION OF FUNDS: _____ DONATED TO WORLD
 CLOSING PRAYER _____
 MEETING ADJOURNED AT: _____
 NEXT ARSC MEETING DATE: May 20, 2012

2010 - 2011 ARIZONA REGIONAL SERVICE COMMITTEE ROLL CALL

ACTIVE AREAS PRESENT 1ST ROLL CALL	8 of 9	7 of 9	8 of 8	8 of 10	9 of 10	9 of 10			
ACTIVE AREAS PRESENT 2ND ROLL CALL	8 of 9	8 of 9	8 of 8	8 of 10	9 of 10	9 of 10			
EXECUTIVE COMMITTEE	Sept 10	Nov 10	Jan 11	Mar 11	May 11	Jul 11	Sept 11	Nov 11	Jan 12
CHAIR P= Present	O-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P
VICE CHAIR O = Open	P-O	O-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P
R D A=Absent	P-O	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P
R D ALT. L= Late	P-O	O-P	A-A	P-P	P-P	P-P	P-P	P-P	P-P
BOD LIASON	P-P	P-P	A-A	P-P	P	P-P	P-P	P-P	P-P
B O B SITE							P-P	P-P	A-A
SECRETARY	L-P	P-P	P-P	P-P	O-P	P-P	P-P	A-A	P-P
TREASURER	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P
VICE-TREASURER	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P
SUBCOMMITTEES									
ACTIVITIES COORDINATOR	P-P	P-P	A-A	P-P	A-A	P-P	P-P	A-A	O-O
ARCNA CHAIR	A-A	P-P	P-P	P-P	P-P	O-O	P-P	P-P	P-P
ARCNA VICE-CHAIR	P-P	A-A	P-P	P-P	P-A	P-P	A-A	O-P	A-A
DIRECTORY COMMITTEE CHAIR	P-P	P-P	P-P	P-P	P-P	A-A	P-P	P-P	P-P
HOSPITALS & INSTITUTIONS CHAIR	P-P	P-P	P-P	L-P	P-P	A-A	L-P	A-A	P-P
LITERATURE REVIEW	P-P	P-P	P-P	A-A	A-A	O-O	O-O	O-O	O-O
PUBLIC RELATIONS CHAIR	P-P	P-P	A-A	P-P	P-P	L-P	P-P	P-P	P-P
WEB SERVANT	P-P	P-P	P-P	P-P	P	A-L			A-L
Ad hoc: ONLINE PAYMENT								P-P	P-P
ACTIVE AREAS									
EAST VALLEY RCM 1	P-P	P-P	P-P	P-P	P-P	P-P	P-P	P-P	A-A
EAST VALLEY RCM 2	P-P	P-P	P-P	P-P	P-P	P-P	O-O	O-O	P-P
NAVAPACHE RCM 1	P-P	L-P	P-P	P-P	P-P	P-P	P-P	P-P	A-P
NAVAPACHE RCM 2	O-O	O-O	O-O	O-O	P-P	A-A	P-P	O-O	P-P
PEAKS RCM 1 Active as of 3/11	A-A	A-A	P-P	A-A	P-P	P-P	A-A	P-P	A-A
PEAKS RCM 2	A-A	A-A	O-O	A-A	P-P	P-P	O-O	O-O	O-O
PHOENIX RCM 1	P-P	P-P	P-P	A-A	P-P	P-P	P-P	P-P	P-P
PHOENIX RCM 2	A-A	P-P	P-P	P-P	P-P	A-A	P-P	P-P	P-P
SOUTH CENTRAL RCM 1	P-P	O-O	P-P	P-P	P-P	P-P	P-P	P-P	P-P
SOUTH CENTRAL RCM 2	A-A	P-P	P-P	P-P	A-P	P-P	A-A	P-P	P-P
SOUTHEASTERN RCM 1	A-A	P-P	P-P	P-P	P-P	P-P	A-A	P-P	P-P
SOUTHEASTERN RCM 2	P-P	P-P	P-P	A-A	P-P	P-P	P-P	A-A	P-P
SOUTHWESTERN RCM 1 Active as of 3/11	P-P	P-P	P-P	P-P	A-A	A-A	A-A	A-A	A-A
SOUTHWESTERN RCM 2	A-A	A-A	L-P	A-A	P	A-A	O-O	A-A	A-A
VERDE VALLEY RCM 1	P-P	A-A	O-O	A-A	A	A-A	P-P	P-P	A-A
VERDE VALLEY RCM 2	P-P	P-P	P-P	P-P	P-P	P-P	O-O	P-P	P-P
WEST VALLEY RCM 1	P-P	O-O	O-O	O-O	O-O	O-O	P-P	P-P	A-A
WEST VALLEY RCM 2	O-O	P-P	P-P	P-P	P-P	P-P	O-O	O-O	A-P
YAVAPAI RCM 1	A-A	O-O	O-O	O-O	O-O	O-O	P-P	A-A	P-P
YAVAPAI RCM 2	P-P	P-P	P-P	P-P	P-P	A-A	P-P	P-P	P-P

INACTIVE AREAS=ABSENT 2 CONSECUTIVE REGIONAL MEETINGS



Arizona Regional Service Committee for Narcotics Anonymous (ARSC)

January 15, 2012

CHAIR REPORT

CHAIR REPORT: Arizona Regional Service Committee for Narcotics Anonymous (ARSC) January 15, 2012 CHAIR REPORT

Hi All -

As always, a pleasure to see you all again!

Minutes – Our Vice-Chair and Secretary worked together to email and mail your minutes.

Unfortunately they are still not posted on the website, in spite of requests from us. Since no one contacted Alice, Stephen or me about this then it may not be an issue.

Regional Assembly – I attended the rescheduled Fall Assembly for the Central State. It seemed to me to be lightly attended and as always, though attendance was considerably less than the amount of home groups in the central part of AZ, lively discussions were had.

Mail – There are a few convention fliers available and a booklet about Reaching Out, the latter having enough for at least each ASC (Area Service Committee). Please be sure to take one. There were 3 donations: AJNA, Sahuarita Serenity, and Regardless Of.

Email – I had a request from an RCM in Baltimore who is taking a poll about the positions toward USSC of Regions in the US. I advised that we have not made a decision as a Region and asked for the results of the poll, if she was willing to share it. She was, and did, so I forwarded to you all. The RD Team is probably best to contact about the topic of the US Service Conference.

I did receive an email last night indicating that the Board Of Directors (BOD) minutes are not posted on the Website. Perhaps our BOD Liaison can provide more info.

\$\$\$ – I am sure the RD Team will address the majority of this in their reports: based on information from our Treasurer I contacted the larger Area RCM's to advise them of our current balance (\$1900) and announce it at their ASC meetings.

From those calls I found out the East Valley (EV) RCM 1 was in the hospital because of a ruptured appendix. (Hard way to avoid ASC meeting:). Anyway, let's keep him in our thoughts!

A note of recognition – I had an opportunity to attend a Holiday Marathon in Verde Valley, their first ever. They were excited about it and the 1st night Speaker meeting and subsequent meeting were well attended. I hope it is a trend that continues for addicts in the growing fellowship. Damien and all, many thanks.

Resignation: Our Activities Coordinator has chosen to step down because his hours at work prohibit him from attending ARSCNA and from being able to fulfill the responsibilities of the position. Please announce the open position or seek candidates. Remember to thank Mike M for his service when you see him.

Reminder: "I have a dream"....that the majority of GSR's will attend both the January Conference Agenda Report (CAR) workshop AND the Regional GSR Assembly. Love, laugh and do steps, traditions and concepts!

Oh yeah, I have accomplished one of the personal goals stated on my service resume: to complete one step before the end of my term. I think it helps me be a better me...which could impact another goal I had: not to create too much fodder for anyone's 4th step:}

Much love and respect for all you do,

Bethany H., ARSCNA Chair

Chair@arizona-na.org

Vice-Chair for ARSCNA

Good afternoon,

We held the Northern State Assembly on December 3, 2010. With the weather we had a nice turnout. My thanks to fellowship in YASC for help with the event and those who drove to it. As a FLAT lander I was not use to the snow but had a great time with the fellowship.

The next weekend we held the Central State Assembly we had a great turn out also. My thanks to the West Valley Activities for there help with putting on the event.

We ordered the C.A.R. reports for those RCM's that requested them. NAWS did miss ship an extra copy to me and did double ship the order to SEASC. So we have copies for the new RCM's.

The office has release the Social Media and Our Guiding Principles Service IP. If can be found on at NA.org services to members then select service material then service pamphlets. <http://na.org/?ID=servicesmat-svc-pamphlets>
Due to the current finical we will not be ordering this service pamphlet at this time I have printed it off and will attach to my report.

We will be holding the CAR2012 works shop next Saturday up in Casa Grand. I know the members from South Central Area will have a great welcome for the State.

One item that all members need to remember is that the service system is not a done deal. The resolution that are passed and the input from the straw poll will give direction to the work group for the next round of input and development for WSC 2014.

They are also asking for changes for the FIPT and changing the rotation and timing of the World Convention.

You are also going to be asked to approve the Living Clean Project.

On a subject that is not one of the hot items in the fellowship is money. The fellowship needs to start looking at when we fund our special events. When I got clean there was always fund raising events and merchandise and we had more flyers and time to plan what was going on and getting the word out on the events that are coming up thru out the region.

One item is looking at how we do assemblies. Until the service system changes are done we might want to look at doing one statewide assembly in March timeframe but do assemblies by zones within the state and only pay gas milenge within those zones. I do not think that we would have the large amount of rent and food bills.

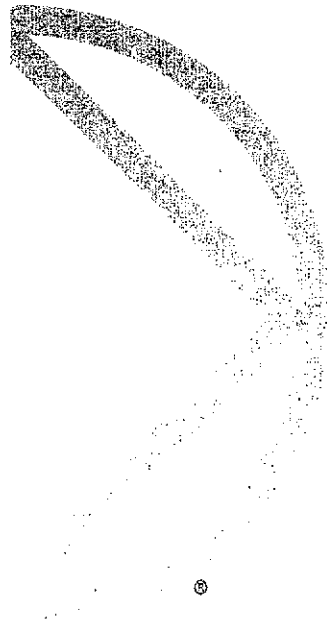
The zones were created by the fellowship were regions within a geographic are can meet and work on fellowship issues that will benefit the fellowship. The zones are not dead but will be going under more transformations in the coming conference cycles.

Please remind your GSR's or a member from their home group needs to come to all the assemblies and bring back the topics to their home group. Jim and I need to have input from the entire home group going into this conference

SEASC has requested that we come down and do another workshop the last weekend of February. We do provide a statewide workshop but with members time and our time we still will respond to request when possible. So if the areas can work together and hold them in a common spot this will help out. I know many members do not like to drive more than they need to but we went to any place to find that best bag.

We had a member request access to update the world database. When I found this out I contacted the office and stopped the access. The member who was requesting this was for the SEASC and had miss requested and was given full access to the Arizona region. What I am asking please let the RD team know so we can pass this information on to the office. When a member request access they must sign a letter of authorization.

**SOCIAL MEDIA
AND
OUR GUIDING
PRINCIPLES**



SOCIAL MEDIA AND OUR GUIDING PRINCIPLES

The rise of social media and social networking in recent years has had significant and widespread effects on how members of our fellowship interact with one another. NA members have posed many questions about how our principles can be applied to these social networking tools, and this topic generated an extended discussion at the 2010 World Service Conference. This service pamphlet provides a synthesis of some of the points that arose from that discussion, along with members' input and best practices related to social networking. Our goal is not to endorse or encourage the use of social media or any particular social networking resource; we are simply responding to the reality that many members do utilize these resources and also to the many requests for guidance and insight on how to use social media responsibly in light of our tradition of anonymity.

While our Eleventh Tradition specifically addresses our presence "at the level of press, radio, and films," the principles of this tradition can be applied to many other levels of engagement with the public. For a coworker or family member who knows nothing about NA, our behavior in online forums may be the only example of NA they encounter. Our own

*Anonymity is
essential in
preserving the
stability of our
fellowship,
making personal
recovery possible.*

*It Works: How and Why,
Tradition Twelve*

personal activity on social networking sites, especially our interactions with other members on these sites, can say a great deal about who we are as a fellowship. This service pamphlet is meant to offer some clarification on applying our guiding principles and help members make informed decisions when using social media and social networking sites. This pamphlet is not meant to cover all forms of electronic communication, such as email, online meetings or discussion boards, personal websites or blogs. For further

information, consult the Eleventh Tradition essays from the Basic Text and *It Works: How and Why*, or look to the *Public Relations Handbook*, Chapter Ten, "Internet Technology," or contact NA World Services. Given the rapidly-changing nature of information technology, the language in this pamphlet may become outdated or seem specific to a particular social networking resource, but our hope is simply to capture some current best practices that can serve as specific examples of applying our principles.

"...AT THE LEVEL OF PRESS, RADIO, AND FILMS..."

One of the first questions to be asked with regard to social networking is whether this form of media falls under the scope of our Eleventh Tradition, which states: "Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, and films." It's worth pointing out that the Eleventh Tradition was written before the widespread use of television, and yet the language of the tradition is flexible enough to cover that form of media. Similarly, the language of the tradition still seems broad enough to apply to other new types of media, including the Internet in general and social networking in particular.

However, the Internet in general and social networking sites in particular can be slightly more complicated in terms of our Eleventh Tradition. The level of accessibility of information on the Internet can vary widely from completely open, publicly viewable websites to highly restricted, password-protected sites. In some cases, information posted online is just as accessible to the general public as, say, a television program or a local newspaper article, while in other cases sharing information is more like sending a letter to an exclusive group of friends or family members.

With that in mind, honoring the guidance offered by our Eleventh Tradition calls on each of us as individual members to be mindful of the public visibility of our online interactions. Some members are not very concerned about

sharing personal information in a very open and accessible manner, but our Eleventh Tradition reminds us that when it comes to membership in NA, the credibility of our program of recovery can be greatly affected by the actions of individual NA members. Perhaps we're comfortable letting family, friends, and coworkers know that we are addicts in recovery, but we must still be careful about identifying ourselves in a public forum as members of Narcotics Anonymous. The Eleventh Tradition essay from *It Works: How and Why* cautions that "In the public eye—including press, radio, films, and all other media—we need always maintain personal anonymity."

if we are not careful about maintaining our personal anonymity, our activities and interactions on social networking sites can be a reflection on Narcotics Anonymous, affecting the way our fellowship is viewed both by potential members and by those who might refer addicts to NA. While some of us may maintain the perception that this type of anonymity is only important for celebrities or "high-profile" members, this is not the case. The Eleventh Tradition essay

Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, and films.

Tradition Eleven

in *It Works: How and Why* reminds us: "wherever we go, we always represent NA to some degree. ...we want that reflection to be a source of attraction rather than a source of embarrassment." By revealing our NA membership online, we become representatives of the fellowship whether or not we want to be, and any of our individual behavior or opinions can be misunderstood as reflective of NA as a whole.

Another unintended consequence of our online activity is that addicts who have not yet found recovery may find NA unattractive if they think that joining NA could mean having NA information posted on their social networking profiles for friends and family to see. Similarly, our behavior

on social networking sites could give professionals and others who might refer addicts to NA meetings the impression that NA does not take members' privacy or confidentiality seriously. In both cases, disregarding our Eleventh Tradition could result in a loss of credibility for NA, which could in turn unnecessarily hinder our ability to reach addicts seeking recovery.

Questions we can ask ourselves when interacting online include: "What is the level of my visibility in this medium? Am I in the public eye, or is this a private forum?" The answers to these questions can vary depending on a number of factors, including the type of site we are using and the privacy settings that may or may not be available on that particular site.

PRIVACY AND ANONYMITY— OUR OWN AND OTHERS'

Social networking sites offer various levels of privacy and security that can be adjusted to some degree by the user. NA members who use these types of sites to network with one another and/or with friends and family outside of NA may want to familiarize themselves with the privacy settings available on these sites. Some sites offer the ability to organize contacts into groups or categories, so that posts and other content shared on the site may be seen only by specified individuals. By adjusting privacy settings accordingly, members may be able to ensure that NA-related content such as pictures, events, and status updates are only visible to other NA members. In this way, it may be possible to keep our interactions with our NA friends separate from our interactions with coworkers, family, or other people outside of NA. Still, because privacy and security settings for various sites can often be changed by site administrators with little or no notice, many members choose to refrain from posting NA-related material on these sites.

While adjusting our personal security settings may be a great start for protecting our own privacy and anonymity, we also need to be concerned with the ways that we interact

with other members. It is important to be careful about the types of posts, comments, or pictures we put on other NA members' personal pages, because those members may not have the same privacy or security settings, or they may have more non-member connections or share their information differently. Tagging a member in a photo of an NA event, for example, could undermine that member's anonymity with family members or people from work or school because a notice of that tag may be distributed to that person's network, drawing people to the photo or album who may not have known about it. What's more, if the individual's privacy settings are such that information from their profile is publicly visible, posting a photograph from an NA event could effectively break their anonymity to the general public.

*What we say
and what we do
reflects on our NA
recovery and the
NA Fellowship. As
responsible NA
members, we want
that reflection
to be a source of
attraction rather
than a source of
embarrassment.*

*It Works: How and Why,
Tradition Eleven*

Regardless of our own privacy settings, being cautious about mentioning addiction and recovery in posts and comments on other members' pages can help to avoid the possibility of inadvertently breaking other members' anonymity. While we may be aware of the privacy settings of our close friends or those with whom we regularly interact on a site, when we don't know, it is safest to assume that photos and information posted on other members' profiles may very well be visible to the general public. Regardless of our personal feelings about whether family, friends, and coworkers are aware that we are NA members, our Eleventh Tradition reminds us that "we need always maintain personal anonymity at the level of press, radio, or film." We are each personally responsible for maintaining anonymity in our online activities, both our own anonymity and the anonymity of members with whom we interact online. Committees responsible for organizing NA events may consider adding a statement to be read at the event

reminding members to be mindful of anonymity as it relates to information and photos from the event. Here is one example of such a statement:

Photos, Videos, and Social Media – We recognize that it is a common practice for members to take photos and videos at NA events and post them on social networks. We do not believe this to be in conflict with our traditions so long as they are for the enjoyment of members and are not made available to the general public. Please be considerate of our guiding principles and the anonymity of others as you share your photos and videos from this NA event. For more information, please see the service pamphlet Social Media and Our Guiding Principles.

USING ONLINE COMMUNICATION TOOLS FOR NA SERVICES

Many NA service bodies around the world have found it helpful to begin utilizing various online resources to facilitate greater communication and collaboration among members. These tools and resources often function as private invitation-only forums, allowing for fast and reliable internal communication between trusted servants and concerned members. When using any online tool for this type of communication, it is still very important to be cautious when establishing and configuring the services. Trusted servants responsible for finding and setting up these tools can take steps to make sure that communications, documents, and other information will only be visible or accessible to NA trusted servants and other members who have the appropriate permissions or passwords. Service bodies should take care in balancing the need for privacy and anonymity with the need to ensure that these types of forums do not exclude any interested members. If and when groups are created through a social networking interface, it is also important to ensure that the full names

and photographs of members associated with the group are not visible to the general public. Being cautious and deliberate in setting up these resources can go a long way towards avoiding scenarios in which members' anonymity or other private service-related information is made public.

With regard to event invitations, there are some other thoughts to take into consideration. Social networking sites may appear to provide a great option to spread the word among NA members about various events, but as with other uses of these sites, care should be taken when creating event pages and inviting members. In most cases, simply sending an invitation to members for an event created on the site may not pose a threat to that member's privacy or anonymity. In some cases information about an event may only be displayed on an individual's profile or activity feed if they respond to the event invitation. Members may be able to adjust their sharing settings to exclude these posts from their feed.

Still, not all members will be aware of these settings or how to adjust them, and so by being careful when creating an event, trusted servants may be able to reduce the chances that an individual member's anonymity will be inadvertently broken to their non-NA friends, family, or co-workers. Not referring to NA in the name of the event is one step that can be taken. For example, creating an event called "Picnic in the Park" may be a better way to label an event on a social networking site than "NA Picnic in the Park." It can be helpful to explore other options on the site's event creation tools, which might allow for the event to be listed as private or invitation-only. The organizers may also be able to adjust privacy settings so that only those who respond to the event invitation are able to see the list of others who have responded or who have been invited.

NA LOGOS AND COPYRIGHT ISSUES

Another concern that comes up from time to time with regard to social networking sites is the use of NA logos and copyrighted materials. The guidelines for using NA's trademarked logos and copyrighted material are set forth

in the *Fellowship Intellectual Property Trust (FIPT)*,¹ NA groups and registered NA service committees must follow certain rules when making use of NA's trademarked logos, and those rules can be found in NA Intellectual Property Bulletin #1, *Internal Use of NA's Intellectual Property*. Individual members—and people outside of NA—are not permitted to use NA's trademarks, including NA logos and even the full name Narcotics Anonymous. (For example, it would be inappropriate for an individual member to create an online group named Narcotics Anonymous.) While the motivations for using the NA name or trademark are usually positive, unfortunately it can often end up reflecting poorly on NA when individuals create pages, groups, or profiles using NA logos or trademarks, including sites that reprint NA literature in a manner that is not consistent with the rules spelled out in the *FIPT*. Any questions about these issues can be directed to NA World Services.

SOME TIPS FOR MAINTAINING PRIVACY AND ANONYMITY ONLINE

Familiarize yourself with the security features of the social networking site you're using and set up your account in a way that respects the principle of anonymity. For example, if the site allows you to segment your friends into lists and to restrict the visibility of your posts by such lists, make use of that feature. Thus, if you had a work list, an NA list, and a family list, you might restrict certain NA-related posts or photos to only your NA list.

Be thoughtful about the names of photo albums and event pages and try using more generic names for photo albums and captions, so that photos are not specifically identified as having been taken in an NA context. This is especially important if an album will be more widely visible. "Last weekend in Anytown," for example, might be a more appropriate reference than "Anytown Regional NA Convention." The same is true for event pages, to which members can respond electronically and may therefore be visible to nonmembers. Carefully selecting names, or

¹ The *FIPT* and the bulletins that help explain it are available online at <http://www.na.org/?ID=legal-bulletins-fipt>

using private events when possible, can help members to preserve their anonymity.

Be thoughtful about comments you make on an NA member's non-NA-related posts. Perhaps they structured a post to have no identifiable reference to NA and posted it widely to their friends, family, and co-workers. You should not then post an NA-related or addiction-related comment under that post.

Be mindful of what and who is in the background when you take photos. Is there someone in the picture who has not given permission to be included in an online photo album? If you are posting this more broadly than to only NA members, are there NA logos or banners in the background that might identify the event as an NA setting? If you are taking photos that you intend to post to a social networking site, ask anyone you photograph, "Do you mind if I post this on [name the site]?" Always respect the wishes of anyone who prefers not to be included in posts, regardless of whether you are confident that their anonymity would be protected by your other security practices.

In general, do not tag people in photos that may be seen as NA-related, especially when you did not set up the security level of the photo album, and when you are not certain about the person's own anonymity concerns regarding social media. While some sites may allow individuals to untag themselves from photos or require approval before a tag appears, it is safest to let people tag themselves.

Some people restrict their friend list to only NA members, and use social networking sites strictly as a way of networking and communicating within NA. As long as you protect others' anonymity in your online interactions, this approach can help significantly reduce anonymity issues, especially if your privacy settings do not allow your photos to be reposted by others. In this way, we can strive to honor the guidance offered by our Eleventh Tradition, which reminds us that "The credibility of NA's message can be greatly affected by NA's messengers. In the public eye—including press, radio, films, and all other media—we need always maintain personal anonymity." (Eleventh Tradition, *It Works: How and Why*)

CONCLUSION

The widespread use of social networking and social media by our fellowship indicate that these forums are resources that can serve to facilitate greater communication and interactions among NA members. The ability to network with other recovering addicts and share in mutual support of one another's recovery offers many members a way to enhance their relationship with the NA Fellowship. Still, some members may choose to forego social networks altogether or limit their online activity to interactions with non-NA members. With NA's public image and the anonymity and privacy of our members at stake, it is crucial that those of us who choose to use these resources take great care in doing so. We hope this resource can be helpful for that purpose.



This is Board-approved service material.

Service pamphlets should be used by members, groups, and service committees as a resource rather than being read in an NA meeting.

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19737 Nordhoff Place ♦ Chatsworth, CA 91311
† 818.773.9999 ♦ † 818.700.6700 ♦ www.na.org

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ARIZONA REGIONAL SERVICE COMMITTEE
P.O. BOX 1851
PHOENIX, ARIZONA 85001

ARIZONA REGIONAL DELEGATE
ALTERNATE

rda@az-na.org

Sunday, January, 15 2012

Hello All,

It's been an interesting two months. Ken and I held make-up Assemblies in the northern and central parts of the Region on the proposed changes to our service system. Although they were much smaller than our normal Regional Assembly and were extremely shortened time wise, I believe they were very productive. If anyone felt we were dictating to the fellowship please accept my apologies, we didn't have the time necessary for full discussion on all we had to cover. So giving you the information had to take priority over debating the pros and cons.

The Conference Agenda Workshop Assembly next weekend will be a better format for the discussion on the resolutions and straw polls on the Service System. We will also be discussing the motions on the Fellowship Intellectual Properties Trust, the changes to the order and frequency of the World Convention, the final approval or disapproval of Living Clean: The Journey Continues. And Regional Resolutions on the development and display of our literature, and several other items.

Ken and I will be presenting the resolutions motions and ideas with some questions along with the motions this time, to better get a feel for the Groups Conscience. On some of the FITP motions for example the removal of a few words would allow the World Board to make minor grammatical changes without giving up our literary control.

Financially Ken and I have chosen that I will not be attending the Zonal Forum this year, because it is crucial that I attend the World Service Conference. Although I am going to be missing a lot of important discussion on the CAT we felt it was more important to bank the monies so we have it to pay our way to the Conference. I would like to make a note of the fact that Ken and I had already reduced our budget for a conference year by almost \$1800.00 when we submitted it this year, knowing our Region was going to be in financial difficulty.

This brings me to the last topic of discussion, our finances. We approved budgets in excess of our income, knowing full well we were not likely to be able to meet them. We are not prioritizing our funds, and are making easy choices rather than responsible ones. Ken and I have been talking about Planning and Scanning for the last year and a half. And had we done this a year ago after the Regional Assembly in South East Area, we may not have been in this position now. The Areas also have responsibility here. A hard look at our expenditures as committees prioritizing every project we have, and even cutting out or reducing some that we think are necessary must be done. Our eleventh concept tells us "NA funds are to be used to further our primary purpose, and must be managed responsibly." We're looking around for somebody to blink first, when we should be taking our own financial inventory at every level including the Group. I know we will talk about this today, but how many will do something. We are wasting valuable resources arguing at our service meetings whether it is appropriate to contribute when what we need to be doing is managing the funds we are collecting. It is time for our fun events to break even or be eliminated until they can. Our seventh tradition doesn't say free anywhere in it.

In Loving Service, Jim B.

RSC Report

1/15/2012

The Board of Directors met at 10 am on 1/15/2012. This is a report from that meeting.

Our Insurance Liaison reported that he was sent a request for Insurance with no contact information on it .He couldn't do anything with it. He is asking if the Web Servant could possibly capture the email addresses on any insurance requests that come thru so he could reply back to them.

We did not have our Corporate Secretary present at the BOD meeting so I could not get

BOD position list as requested by the RSC. The CEO of the Board will get in contact with the Corp. Secretary and get it put up on the website.

And to the question of the ARNCA storage locker, the BOD will be the signer on the contract which I need to get back from the RSC Chair .The BOD , ARCNA Chair , and ARCNA Vice Chair will hold keys and be on the contact list at the storage facility.

Greg W resigned from his BOD member position .We currently have a BOD member position open and are looking for a candidate .

I also have a Guideline Report to read.

Thank you for letting me be of service.

Chuck .

Regional Liaison

SITE COMMITTEE REPORT (GREG) ABSENT

ARSC Treasure Report

The December 31, 2011 reconciled balance is \$1,949.86 which is approximately \$6,530 less than last year. The current balance in the regional account is \$1,949.86. I have included the November and December Account Summary in my report.

I have included as an attachment to this report is the year to date expenses for each sub-committee and the remaining funds as compared to the approved budgets.

I am concerned that we are not able to pay all our expenses in the coming months. As stated above our balance is \$6,530 below last year's. The revenue for this year is less this year than last by approximately \$4,100. Last January the donations received was approximately \$2,200. I am hopeful that the donations this month will equal or exceed last year's. Even if the donations meet last year's we do not have enough money to pay our anticipated expenses.

The anticipated total revenue is \$4149 and our expenses are \$5546 leaving a **NEGATIVE** balance of \$1397.00 (See table below). This does not include the costs for the Zonal Forum, regional assembly, the Festival of Recovery seed money or any expenses and also assumes the BOD expense will be closer to last years actual vs. the budgeted amount of \$6400.

Balance	\$1949.	Anticipated Expenses	Mileage	\$350.
Donations (estimated)	\$2200.		Storage	\$70.
Total Revenue	\$4149.		Copies	\$100.
			BOD	\$5000
			NAWS	\$26.
			Total	\$5546
			Zonal	\$800.
			Festival Recovery	\$500.
			Regional Assembly	\$550.

Thank you for letting me be of service.

Daniel

ASSOCIATED BANK ACCOUNT SUMMARY

BANK ACCOUNT XXXX754 MONTH OF DECEMBER 2011

Balance at beginning of the month: \$3,703.01

Checks written during the month: 1,753.15

DATE	CHECK #	PAYEE	REASON	AMOUNT	CH
12/31/11	2060	Public Storage	Storage	77.98	X
12/16/11	2061	Arizona Correctional Industries	Directory Printing Invoice 34290	918.38	X
12/16/11	2062	Ken F	Vinyltek projector	655.79	X
12/31/11	of	NAWS	CAR Inv. # 1202102	91.00	X
		Chase	Service Fee	12.00	X
TOTAL CHECKS WRITTEN				1,753.15	

Deposits made during this month: 1,949.06

DATE	SOURCE	AMOUNT
TOTAL DEPOSITS		
		1,949.06

Balance at end of the month: 1,949.86

PREPARED BY: Daniel C
 PHONE NUMBER: Bank Stmt Balance 2379.86
 outstanding checks 430.00
 outstanding deposit 0
 Reconciled Balance 1,949.86

BANK ACCOUNT XXX6754
 ASBC, INC. CASH ACCOUNT SUMMARY
 MONTH OF NOVEMBER 2011
 Balance at beginning of the month: \$2,695.18
 Checks written during this month:

DATE	CHECK #	PAYEE	REASON	AMOUNT	dr
11/7/11	eft	Public Storage	Storage	77.98	X
11/11/11	2048	Arizona Correctional Institutes	Registry printing invoice 340098	946.60	X
11/20/11	2049	United Methodist Church	Regional Assembly	100.00	X
11/20/11	2050	Ken F	Trusted Servent Learning Days	196.44	X
11/20/11	2051	Daniel C	Trusted Servent Learning Days	29.33	X
11/20/11	2052	Rose W	Western States Learning Days	339.74	X
11/20/11	2053	Rose W	Western States Learning Days	165.95	X
11/20/11	2054	Dan G	CAR assembly	320.00	X
11/20/11	2055	Barbara F	RCM mileage	56.40	X
11/20/11	2056	Stephen S	RCM mileage	79.20	X
11/20/11	2057	Darlene B	RCM mileage	57.00	X
11/20/11	2058	Patrick F	RCM mileage	70.20	X
11/20/11	2059	John C	RCM mileage	60.00	X
11/20/11	eft	Chase	Service fee	12.60	X
TOTAL CHECKS WRITTEN				2,316.74	

Deposits made during this month: 2,316.74

DATE	SOURCE	AMOUNT
11/20/11	Yavapai Area	238.22
11/20/11	East Valley	1,024.00
11/20/11	East Valley	377.62
11/20/11	East Valley	98.00
11/20/11	East Valley	98.00
11/20/11	GLQB site Diversity	15.80
11/20/11	Sat. Morning Meeting (Lorraine W)	100.28
11/20/11	PASC	196.00
11/20/11	Dynamite Men's	32.00
11/20/11	Dynamite Recovery	50.00
11/20/11	Sahuaria Serenity	12.00
11/20/11	South Central	20.00
11/20/11	South Central	41.66
11/20/11	Southern Area	1,000.00
11/20/11	Verde Valley	250.00
TOTAL DEPOSITS		3,553.57

Balance at end of the month: \$1,703.01

PREPARED BY: Daniel C
 PHONE NUMBER: Bank Stmt Balance \$4,133.01
 outstanding checks \$430.00
 outstanding deposit \$0.00
 Reconciled Balance \$3,703.01

Month	Total Expenses	Admin	H&I	RD	PR	BOD	Dic	Lit	Web	Seed Money	NAWS
Sept	3659.70	568.38	489.14	283.00	2275.49	0.00	0.00	53.69	0.00	1000.00	
Oct	1223.42	199.98	394.89	628.55	0.00	0.00	0.00	0.00	0.00		
Nov	2515.74	453.11	0.00	950.18	165.95	0.00	946.50	0.00	0.00	-1,000.00	
Dec	1753.15	89.98		746.79			916.38				
Jan	0.00										
Feb	0.00										
March	0.00										
April	0.00										
May	0.00										
June	0.00										
July	0.00										
Aug	0.00										
FY12 Budget	36770.00	3600.00	3000.00	9630.00	5750.00	6400.00	5900.00	1200.00	790.00	0.00	0.00
FY12 Actuals	9162.01	1311.45	894.03	2608.52	2441.44	0.00	1852.88	53.69	0.00	0.00	0.00
Remaining Balance	27107.99	2288.55	2115.97	7021.48	3308.56	6400.00	4037.12	1146.31	790.00	0.00	0.00

Seed Money is not assigned to any budget as the money will be repaid. It also is not included in the expenses.
NAWS not included in total expenses as it is not a budgeted item.

ARSC Secretary report

Hello Family,

I would like to thank all who helped gathering the minutes for the November meeting. My report today is for the September 2011 and November 2011 minutes

The cost for copies and mailing of the September minutes was \$61.55

The cost for copies and mailing the November minutes was \$40.50

I am asking all RCM's, Subcommittees, RD's, BODs & executive committees to fill out the piece of paper I have going around so that the minutes can be sent out to all. Please remember that the receiving your minutes via e-mail is the most cost effective and quickest way to receive them. I know we don't all have printers, but I believe there is someone in every AREA that can help print them. Just a suggestion to help with cost.

Thank you for letting me be of service

Alice G

Hello Family,

East Valley RCM II here again. I just couldn't stay away. Our RCM I is in the hospital recuperating and sends his regards. East Valley has a donation of \$654.⁰⁰ and change plus our usual meeting list order. The Bluesfest has completed its audit and replenished our prudent reserve, at least for that month.

March Metal Madness is going on March 4th at MCC at Dobson and Southern. Fliers are out, speakers, 4 or 5 bands, food and fun for everyone. Feel free to call me for more info.

That's all for now, in loving service,

Clifford
RCM II
East Valley Area

Navapache Area Service Committee Meeting

January 11, 2011

Meeting opened at 3:00 pm in Show Low with a pot luck dinner.

Attendance: Penny F. secretary and treasurer, Rick B. Activities Chair, Leanna K. GSR Show Low White Mountain Home Group, Mark GSR Holbrook, Kevin M. Area Chair and interim GSR for Show Low Renegades and RCM, Bobby H&I Chair and PR Chair, George, and Purple visitors.

GSR Holbrook: Sunday, Thursday, and Tuesday meetings at CCC are the same attendance is 4. Wed and Mon Bread of Life meeting attendance is 5-10. 7th Tradition is low. \$50.00 donation to area this month.

GSR Show Low Renegades: Both meetings need support. Donation to area is \$70.00.

GSR Show Low White Mountain Home Group: Monday night attendance is 7-9. Saturday night 10-15 people. Thursday night meeting attendance is 5-10. 7th tradition is low at all meetings, and all meetings need support. Donation to area is \$48.31.

Activities Report: Rick B. -- The dates for the Festival of Recovery are June 29, 30 and July 1 at the same campground. We need to get seed money from Region if possible so that we can reserve the campground on March 1st. Snow Day will be February 4th, please attend and bring your families. All meetings in our area need support. We are having a Logo & Theme contest for the F.O.R. with a free t-shirt

H&I Report: Bobby is still working on getting us into Navajo county to do meetings. *3 registration for the print. Deadline is 3-1-12. e-mail response to...*

Donation to Region is \$95.00

Next area meeting will be on February 12, 2012 at 3:00pm at the Calvary Baptist Church in Show Low.

Tim

PEAKS AREA

Greetings!!

1-15-12

Phoenix Area is doing good. We have a donation for \$966 plus \$196 for directory.

The Marathon finished there 2011 Holiday season. All events were reported successful upon initial report. I will reveal more at the next Region

A+I is doing good and growing

Remember: Regional CAR assembly in Phoenix on March 17th, here are flyer here for it.

Outreach of Phoenix is in need of support on Committee and events

In Loving Service

Steve S

South Central will be
Serving a Spagetti dinner
at the Assembly on Jan 21st
donations will be ~~accepted~~^{accepted}

with all money donated to
Region. We will be
Selling Soda \$.50⁺ each
for our H+I .

Deb G

SOUTH WESTERN AREA

VERDE VALLEY

WEST VALLEY

Yavapai Area
RCM Report
1-15-2012

The Yavapai Area is doing well. The NA message is being carried and addicts are staying clean.

Our Area recently conducted elections for Area trusted servants. We are still looking for an Area Vice Chair, PR Chair, and Area Treasurer.

Our Activities Committee is currently planning a barbeque/potluck at Granite Creek Park in Prescott in June. We will be cohosting a Unity Day campout on Mingus Mountain with the Verde Valley Area. It will be held on August 17-19. The Ties That Bind Us Together, 3 Barbeque & Speaker meeting is being planned for October at GoHater Lake. We appreciate the support that we have been given by other Areas. Flyers will be available online for these activities.

Our H+I subcommittee is still conducting panel meetings at the local treatment center and the juvenile detention facility. Several addicts are still waiting for clearance.

Our PR committee continues to put IPs and meeting lists into probation offices and other places in our community. We are always looking for

new ways to let the community know about Narcotics Anonymous. We are cooperating with outside agencies to reach the "still suffering" addict. We will be participating in Recovery Day in Prescott on February 5, 2012.

Our Area would like to know more about the proposed service structure so that our groups can make informed decisions before voting. Our Groups are particularly interested in how the Group's voice will be heard at the state and world levels.

7 We have a \$175.95 donation for Region.

Thank you for letting us be of service.

Together In NA,

Mark A. RCM 1

Vickie N. RCM 2

✓ Please reduce the number of Regional meeting lists for Yavapai Area to 200. This is a sufficient number of Regional meeting lists at the present time since we continue to print local meeting lists.

SUBCOMMITTEE REPORTS:

ACTIVITIES



To: ARSC
From : Convention Chair Jeff T.
Subject: Report

We as a committee are moving forward to provide a great convention for our Region. Programming has selected all our Main Speakers and they have been confirmed , we are now working on travel arrangements to keep our cost lower. Workshop will be chosen later based on response from our fellowship . Please remind our members in your area to go to the web site under convention programming and make their submission as well as nominated a speaker for said workshop.

I have brought the registration flyers for the RCM to distribute to the areas for the home groups . The Registration committee will do the first mailing on Monday.

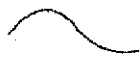
Fundraising next event is in Tucson with a Speaker Jam and dinner, please make a strong effort to support. We also have raffle tickets with great prizes including a numbered Basic Text, weekend getaway at a major resort for two etc.

Hospitality has a flyer out so people can join the committee so all home groups and service committee can sponsor a time slot in the Hospitality room over the course of the convention. Our room at the hotel will be excellent opportunity to create the joy and freedom we have found in our rooms .

Merchandise will be choosing final designs and production of convention cups, mugs and shirts in the next 2 months. We have embraced a concept of less is more to avoid excess overages at the close of ARCNA XXVI . They are limiting the number of production items based on the finals report by the prior Chairs.

Our vice chair is working with the region on the pay pal account process we are grateful to have Victoria on the committee and will be great at transitioning the convention to Tucson next year.

Arts and graphics has continued to assist all committees in design, sign and art preparation . I would like to give him a big Happy 25 year clean John B. He is like all our committee working tirelessly with humility to provide a great celebration of Our way of life.
thanks for allowing me to be of service Peace out Jeff



hello everybody first off I would like to ~~apologize~~ Apologize for not being here last meeting I had a family issue come up & had to leave in a hurry. And I do not have a vice chair who could ~~come~~ & fill in for me.

things are going well for ~~Support~~ ~~spanish~~ ship behind the walls we are having a big involvement for women so if we can get some help ~~there~~ ^{there} it would be great. we are having a hard time getting ~~people~~ the chairs from each ~~area~~ ^{area} to show up so I'm going to try contacting them this month & see what we can do to get some more involvement.

I am looking for reimbursement for sending out literature to ~~the~~ people and also buying envelopes to send them out. I'm being reimbursed for a total of \$55.70 today.

Thanks for letting us be of service
 Mike B.

Region HdI chair

I also got ~~or~~ contacted by somebody in Kingman AZ ^{division} they are looking to get people to come in & send literature to them. They even got approval from staff. Now it is my understanding that vegas handles this so I will be contacting them.

LITERATURE REVIEW COMMITTEE OPEN

MEETING DIRECTORY

Regional PR Report January 15, 2011 Page 1 of 2

Dear ARSC of NA,

In the last period, Regional PR subcommittee:

Held our **Regional PR subcommittee January 15, 2011** prior to Region. Four addicts were in attendance. We discussed work being done in East Valley NA and in South Eastern NA and shared ideas and news of work going on throughout the state. We discussed the proposed PR side of the Arizona Regional website. We discussed displays and how to create them for booths, website information that needs updating. We discussed using Planning Basics, and some ideas on the most effective way to plan to carry the message using PR.

Also during the last period:

- o World contacted us about a booth sitting opportunity within Phoenix and I coordinated with West Valley and Phoenix to cover it, Grand Canyon University's Safety Awareness event, on January 18th.
- o Colin from World provided me with information about the SW Behavioral Health Conference event as from the prior Regional PR chair. I am still in the process of following up with that.

Keeping in touch:

- o Touched base with PR Chairs and members throughout the state so far: Phoenix, West Valley and Yuma PR chairs. East Valley PR chair and a member of South East from Sierra Vista attended the PR meeting today.
- o Attended Phoenix Area PR meeting and found out all the things that they are doing. They are doing some amazing events coming up soon including a flier day and a Media day.
- o Continuing to reach out across state, **please RCMs let your PR chair know** or if you don't have a PR chair, contact me and let me know how I can help.

Web PR Request:

- o Our PR subcommittee contacted the Arizona Regional Webservant to request a specific way for the professional to get more information on the site. We received a proposal as of Friday and I did present it at the subcommittee meeting today. Overall the response was favorable but we have many questions for the NA Regional Webservant and we invite him to attend the next PR subcommittee. I am willing also to go the Web subcommittee. We will be presenting the idea from the Webservant more widely to the dispersed committee this month.

Miscellaneous:

- o Yuma has completed upgrading their Spanish side of their phoneline.
- o Our PR subcommittee contacted the Arizona Regional Webservant to request a specific way for the professional to get more information on the site. We received a proposal as of Friday and I did present it at the subcommittee meeting today. Overall the response was favorable but we have many questions for the NA Regional Webservant and we invite him to attend the next PR subcommittee. I am willing also to go the Web

Regional PR Report January 15, 2011 Page 2 of 2

subcommittee. We will be presenting the idea from the Webservant more widely to the dispersed committee this month.

Expenses:

None for this period

Plans for Next Period

The main goals for Regional PR this year include building the subcommittee. Next Regional PR meeting will be: 10:30 a.m. here at St. Luke's in the cafeteria before the next Region January 18th.

To join PR Regional Yahoo Group:

Subscribe: Arizona-NA-PR-subscribe@yahoogroups.com

Or go to <http://health.groups.yahoo.com/group/Arizona-NA-PR/> and Join.

Projects in the discussion and/or working phases include:

Arizona PR webpage creation

PR guidelines updates

Helping getting the Spanish PSAs out throughout the state where requested

Forming a list of yearly events that are available for PR message

Examining the cost of various booths and events and looking to examine the best use of NA funds for carrying the message with the best results for the least expenditure. This will include scrutinizing the planned expenses in the budget from the outgoing chair for the Southwest Behavioral Conference.

There is wide depth and breadth of work available within PR in the Arizona region. My goals for December-January had been to contact all the PR chairs in the state; unfortunately, my house move which I had planned for Feb-March timeframe was moved up and I am moving house next week. So I will complete the check in in the Feb-Mar timeframe. In addition I am specifically requesting feedback from the PR subcommittees throughout the state on the professional side of the Arizona Regional website and the ways and means to share PR collateral throughout the state.

If you have an interest in any of these projects, know folks that do, or have other ideas for PR within the Arizona Region, please contact your local Area PR Chair and/or tap into the Regional PR yahoo group, our regular subcommittee meetings, or just email or call me.

In loving service,

Rosie W. Arizona Regional PR

WEB COMMITTEE

Arizona Regional Idea and Request Form

Consensus Log Number: ___ - ___ - _____

Date: _____

Maker: _____

IDEA and REQUEST:

Intent:

ARSC Action ___ Guideline Change ___ BOD Action ___

N.A. Service Resume

NAME _____

ADDRESS _____

PHONE # _____

CLEAN DATE _____

E-MAIL _____

SERVICE HISTORY (begin with most recent service, specifying whether Group, Area or Regional and listing approximate service dates. Use the back of this form or attach a separate sheet if necessary)

Have you failed to complete or been removed from a service position in the last five years? If yes, please explain.

Are you willing to make the necessary commitment?

Do you have the time, resources and skills necessary to complete this service position?

Do you have any academic or professional experience, which would assist you and the Board of Directors in fulfilling this service position?
