

NA Blue Card Week

Your home group elected to participate in NA blue card week. Thank you for your service. NA service committees inform the public with our blue cards which reads: "Drug Problem? We can help." It's in English and Spanish with our helpline number. Here are some general planning tips.

Please use the small blue cards. If the venue will take a bigger poster, more will be available next month. Try to keep a list of where you went so members can commit to returning to place more cards.

Hanging NA cards is usually a team effort. Two trusted servants work together.

This is an opportunity for a newer member to pair with an experienced member. **ALWAYS ASK PERMISSION BEFORE YOU POST.**

It will be helpful to plan for any follow-up actions that the committee will take, such as mailings of information packets to professionals and community organizations. Poster visibility is a key factor with distribution. Keep in mind that placing posters in high-traffic areas will allow for maximum exposure. Refrain from placing posters on public telephones, trees, public restrooms, etc. Many communities have ordinances concerning this type of activity. Be safe by avoiding posting in city/county right-of-ways.

Suggested signage placement venues

- police stations/courthouses
- stores (grocery, drugstores)
- health clinics/hospital emergency rooms
- civic auditoriums
- welfare offices
- churches/places of worship
- colleges and schools (must have permission, go to student life)
- laundromats
- libraries
- post offices
- factories
- youth facilities (YMCA, boys & girls clubs)

Talk with your local PR team members if you have questions or call Nancy at
(602) 820-1800

Thank you for your service.